



# Interactive Online MBA

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- Interactive Online Education
- The possibility to enroll anytime
- English language of instruction
- A wide variety of specializations
- Self-paced degree programs



Study online for your success without borders or limits

[www.ligsuniversity.com](http://www.ligsuniversity.com)



It is our pleasure to welcome you to LIGS University – a modern university combining practical methods and innovative approaches of the American and European system of education. Our university came into existence by merging the American and the European LIGS University and has a long tradition of providing Interactive Online

education. We are very pleased that we help meeting our students' expectations, namely that the MBA, MSc, DBA and Ph.D. programs provide them with new knowledge and skills needed to become even better managers and professionals.

LIGS University helps its graduates develop their critical abilities and thus gives them an advantage in the labor market. We have an experienced faculty, who leads and assists students in all courses, provides them with valuable feedback and consultations, and encourages them to pursue the highest goals.

At LIGS University we are very proud of our faculty/lecturers, who are all experts in the field of Management and Business Administration. Thanks to them, the feedback and discussions are truly beneficial for the future career and personal growth of our students. Because of this the graduates value our programs highly.

We are aware that a vast majority of our students are career students who choose to study while working full-time. It's hard to combine demanding work with studies, family life and other interests. Therefore LIGS University strives to provide its students with flexible support and all information necessary to focus solely on studying.

In the course of their studies, students have an opportunity to attend a language course combined with a trip to Hawaii. Upon successful completion of the program, the graduates earn a degree and receive a degree certificate issued by the LIGS University.

We would be very glad to introduce you to the degree programs at LIGS University and answer all of your questions in person or on a video-call. We are convinced choosing LIGS University for your studies will help you in your further professional and personal growth.

Dr. Pavel Makovsky  
President  
LIGS University



## About LIGS University

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## Why should I choose LIGS University?

- All our classes are 100% online and self-paced.
- You have a choice from a variety of specializations in all programs.
- One-on-one approach to tutoring
- Lecturers of LIGS University are professionals and specialists in their field, and because of this, the knowledge they use to communicate to students is based on real-world experience.
- Programs are suitable for busy students.
- Programs are focused on practice.
- You can start your studies anytime all year long.

## Mission, vision and strategy

### MISSION

LIGS University mission is to provide quality and advanced interactive online education to students from around the world at a favorable price.

### VISION

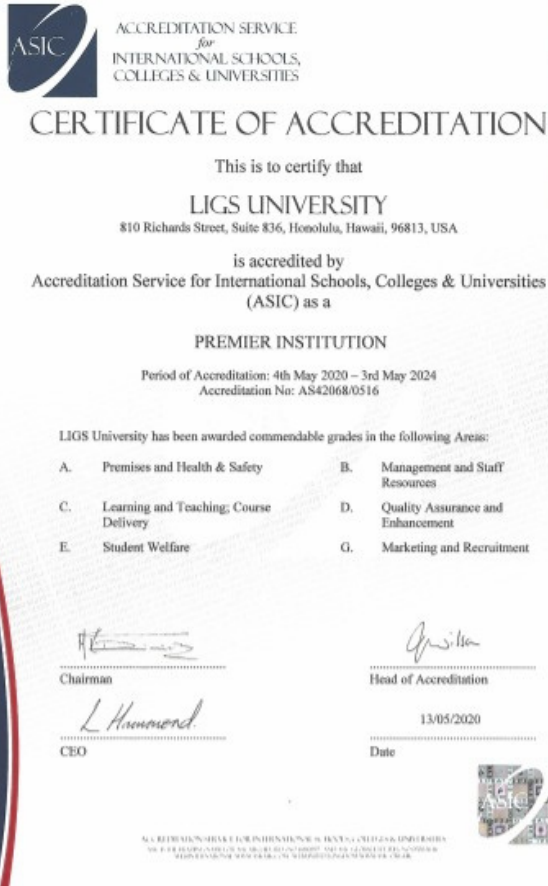
LIGS University vision is to be a high-quality and innovative institution of higher education with services, attitude, and service beyond the expectations of students, lecturers and staff. Vision of LIGS University is focused on the following objectives:

- Leadership - we're leaders in the interactive online education
- Innovation - we have innovative approach
- Growth - we support personal growth
- Success - we help to succeed





# Accreditation



The LIGS University is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC). The University has earned Premier status with ASIC for its commendable areas of operation. ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution. ASIC is recognised by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA

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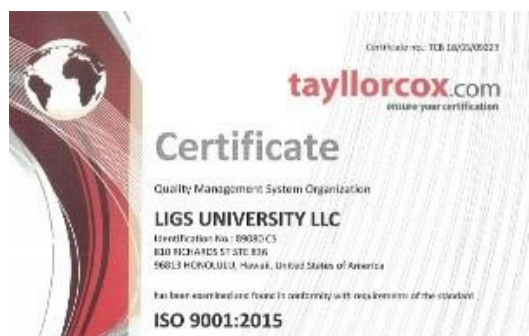
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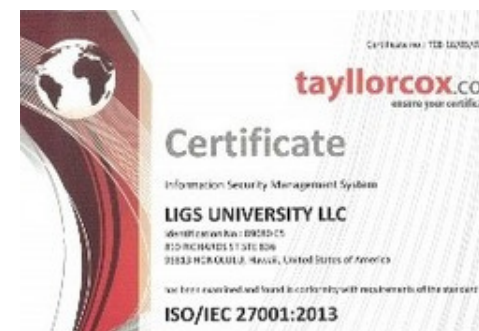


# Certification



LIGS University also holds the ISO / IEC 9001 Quality Management System Certificate, emphasizing higher credibility through an internationally recognized audited certificate.

LIGS University holds an ISO/IEC 27001 certificate, an internationally recognized standard defining requirement for the information security of management



LIGS University also holds the ISO 29990:2010 certificate, which endorses the fact that we comply with, and continuously improve, the quality of our learning services to the full extent.

of employees, processes, IT systems and company strategies. Additionally, it ensures compliance with current legislative requirements (especially the protection of personal data). ISO 27001 enforces the building of a solid information management system, provides greater security and reduces the risk of sensitive information leakage.

We are so proud that the community of students at LIGS University is diverse and truly international – the students are located in the USA as well as many other countries in the world. We believe it is a proof of the high quality and excellent service provided to all students.





# Interactive Online MBA

The MBA (Master of Business Administration) is an efficient yet flexible managerial program that is suited for students who are in middle and senior management positions who have busy schedules and is offered in various specializations so that everyone can choose according to their personal interests and needs.

The program is offered exclusively online in agreement with the newest trends in the field of professional education and the latest communication technologies. Thanks to the Student Information System, you can study anytime, anywhere and from any computer connected to the internet.

Successful graduates will earn a degree and a diploma from an American university and can continue with their studies in the DBA (Doctor of Business Administration) or Ph.D. (Doctor of Philosophy) programs.

## The advantages of the MBA degree program

**Flexibility** – the studies can be customized to suit your professional and personal life to the maximum extent.

**Independence and comfort** – Interactive online form allows you to study anytime and anywhere in the world simply on a computer with internet connection.

**Support** – professional support from lecturers, informational, organizational and technical support from LIGS University by means of Learning management system e-mails, chat etc.

**Sources** – e-books, webinars, presentations, and other electronic study materials, a list of recommended literature and specific Internet sources make the educational process easier.

**Oxford tutorial model** – one-on-one model, which connects each student to one specific lecturer for each course significantly, increases

## The Interactive Online MBA degree program will help you to

- Perceive real world strategies in the area of business and managerial practice
- Prepare for a top management career by developing and improving your skills
- Learn how to cope with changes in the dynamic entrepreneurial environment
- Understand the principles of management and organizations Learn to use management tools and critically assess their advantages and limits
- Develop practical skills that are best suited for your future occupational tasks and objectives

## Specification of the program

**Program duration:** 1 to 2 years (or individually)

**Language of instruction:** English

**Form of education:** Interactive Online

**Start date of the program:** Anytime

**Admissions requirement:** A bachelor's degree and proficiency in the language of instruction

**Degree earned:** MBA (Master of Business Administration)



## Admissions requirements

- Be proficient in the language of instruction,
- A graduate of a university/college holding a bachelor's degree or higher.

### Documents required for admission:

- Application form,
- Graduation documents,
- Curriculum vitae,
- Photograph.

Send all documents electronically.

Application is considered upon complete submission of the documents and after the application fee of \$100 is credited. Final acceptance is subject to the decision of the Dean of Students at his sole discretion.

## The compulsory and facultative study requirements are as follows:

Compulsory activities (have to be completed to graduate successfully)

- You need to individually make inquiries as to what the theoretical basis for completion of your program will be.
- Each course will have a seminar paper assigned with it consisting of 3,800-5,000 words each.
- You have to pass an e-test from each course.
- To graduate, a final thesis needs to be submitted (consisting of 10,000-15,000 words)

Facultative activities (are included in the general tuition) include

- Specialized webinars (online seminars) by LIGS University, which help students gain a better understanding of a particular field.

## Ending of the program

Upon successful completion of their studies, graduates of the Interactive Online MSc program will earn a degree from the LIGS University.



## Learning Management System

The most valuable guide throughout the whole educational process is the Learning Management System (LMS). In the secure environment of LMS, all necessary information regarding the program at the students' disposal including e-learning materials, e-library, e-tests, contact details of lecturers and other additional information. One can also keep the trail of their education, courses completed, submitted essays and theses, etc. Thanks to the SIS you can study anytime and anywhere!





## Tuition

Lump-sum	One year plan	Two year plan
\$5,900	\$ 6,785	\$ 8,200

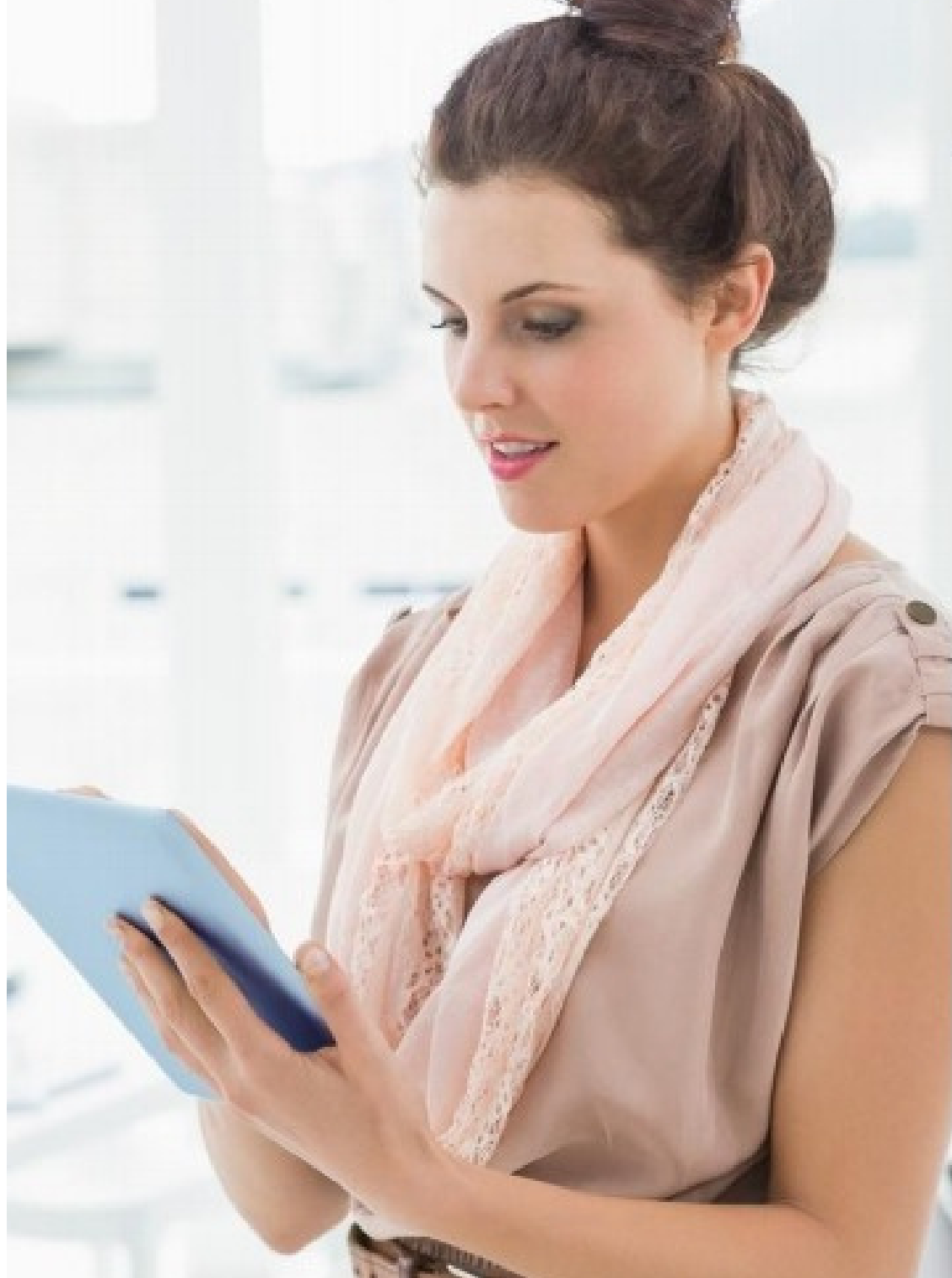
\*The application fee of \$100 is not included in the tuition. The tuition payment schedule can be adjusted to suit the needs of the student. Feel free to contact the Admissions Advisor for more information.

### Included in the tuition:

- Electronic study materials,
- Recommended online webinars,
- Access to the Learning Management System
- Feedback from lecturers on all assignments,
- Electronic communication with lecturers,
- E-learning tests,
- Supervision of the lecturer – supervisor
- MBA degree certificate

### Not included in the tuition:

- One-time non-refundable application fee of \$100 paid upon submitting the application,
- Graduation fee of \$100 covering the costs associated with issuing, printing and shipping of the diploma via standard post service
- Telecommunication fees and internet access fees.



## Scholarships

Studying at LIGS University is a significant investment of time and money that requires prior planning.

Our goal is to offer various solutions to find what best suits your profile and economic needs. LIGS University is eager to support those who cannot reach their right to education because of financial difficulties. We will help everyone who has a problem with financing education and for whom education is an obstacle because of finance, pay gap, or low income. We can develop a solid financial plan that will allow you to meet your professional goals or offer a special scholarship such as:

### Early Admission Scholarship - \$500

Bonus scholarship for those who complete their enrolment process within the same month they have applied in, or two weeks from initiating contact with LIGS University. This scholarship can be combined.

### Scholarship Topics of Dissertation

New students interested in studying the program at LIGS University may choose from the scholarship topics dissertation. Applicants who select one of the scholarship topics are entitled to receive a regular tuition fee scholarship. The eligibility will be reviewed by the Admission Advisor and the Supervisor of the thesis.

Including:

- Installments without increase
- Extension for a maximum of 24 months
- Condition of submitting a professional article

lump-sum payment	two-years plan	monthly payment
\$5,500	\$6,400	\$267

### Hardship Scholarship

Special scholarship by individual agreement depending on financial or other difficulties such as:

Developing countries wage  
Fiscal restrain  
Handicap  
Gender pay-gap

Including:

Installments without increase

Extension for master programs up to 24 months

total tuition	extension	monthly payment
\$6,900	24 months	\$287





# Scholarships

## Global Education Scholarship

Get a 50% Global Education Scholarship on your LIGS University MBA studies by sending us your motivation letter explaining the reasons why you should receive a scholarship, if awarded, LIGS University will participate on 50% of the tuition fee.

### Conditions for the Scholarship Award

- Applicants must meet the admission criteria and admission standards
- They must be accepted to the program by the Dean of Students
- All scholarships are awarded on the basis that you will maintain an enrolled status in your course of study. Your scholarship may be terminated if your enrollment status is inactive at census date.
- The tuition award will be applied for the duration of the degree program

### How to request the scholarship

- Apply for admission for your preferred MBA Specialization
- Meet the criteria for admissions for MBA degree program
- Wait on the decision on acceptance of the Dean of Students
- Submit a Global Education Scholarship request pleading your case
- The request must have a form of an essay
- Minimal length is 250 words

Lump-sum	One year plan	Two year plan
\$ 2,950	\$ 3,393	\$ 4,100



# MBA degree program structure

Each student completes 12 courses in the course of the Interactive Online MBA program: **6 courses in the basic module** (courses are the same for all students), **2 courses of the specialization** (students choose individually) and **4 courses of the elective module** (students choose individually).

## Specialization

Students choose one specialty, which comprises two courses.

### Digital Business

- Digital Economy
- Data Science

### Strategic Management

- Strategic Management
- Strategic Management of Sales

### Managerial Accounting

- Financial reporting and analysis
- Managerial Accounting

### Project Management

- Project Management
- Process Management

### International Marketing

- Global Marketing
- Marketing Communication

### Ethical Leadership

- Business Ethics
- Corporate Social Responsibility

### E-Business

- E-commerce
- Digital Marketing

### IT Management&Cybersecurity

- IT Strategy planning
- IT management

### Financial Management

- Risk Management
- Financial Markets and Investments

### Public Relations

- Communication with the Media
- Strategic Communication and PR

### Logistics and Supply Chain Management

- Distribution Logistics and SCM
- Integral Logistics and SCM

### HR Management

- Planning and Development of HR
- Recruitment and Selection

## Elective module

Students choose 4 courses; the selected courses may not be the same as the courses of the specialization. Syllabi can be found below.

- Strategic Management
- Strategic Management of Sales
- Project Management
- Process Management
- Global Marketing
- Marketing Communication
- Risk Management
- Financial Markets and Investments
- Financial Reporting and Analysis
- Managerial Accounting
- Recruitment and Selection
- Planning and Development of HR
- Communication with the Media
- Strategic Communication and PR
- E-Commerce
- Digital Marketing
- IT Strategy Planning
- IT Project Management
- Distribution Logistics and SCM
- Integral Logistics and SCM
- Crisis Management
- Corporate Social Responsibility
- Business Ethics
- Doing Business with China
- Digital Economy
- Data Science

## Basic module

Courses are the same for all students.

- Management
- Human Resources
- Finance
- Communication
- Marketing
- Intercultural Communication

2 courses  
of specialization



4 elective  
module  
courses

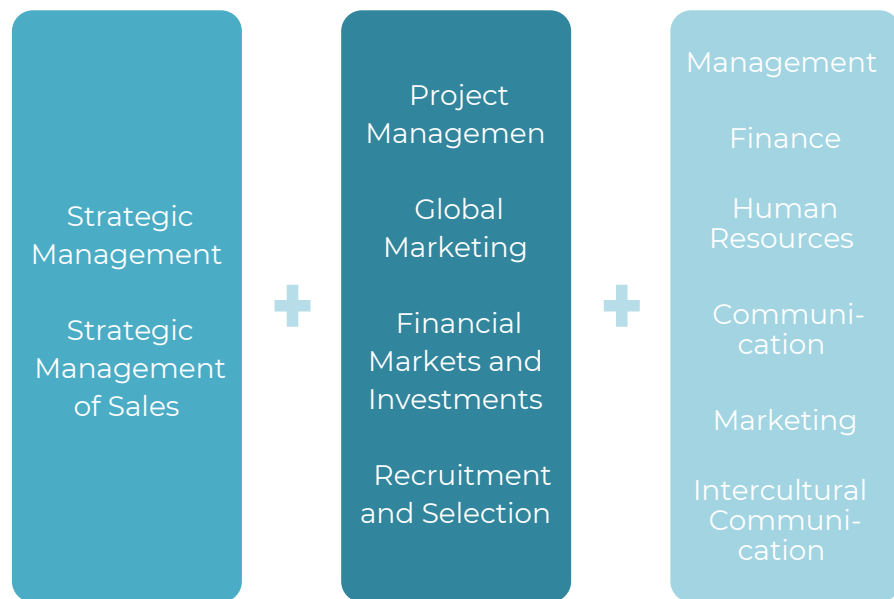


6 basic  
module  
courses





An example of the MBA degree program structure in the specialization Strategic Management:



## Time requirements

Time required for completion of the Interactive Online MBA program is based on individual pace of each student. With even distribution of activities over 2 years it is recommended to study approximately 3 – 4 hours a week.

## Course of studies



### 1. Application

The first step is to fill out the application form.



### 2. Enrollment Agreement

The program can be started anytime during a year after signing the enrollment agreement.



### 3. Payment

After paying the tuition fee (or its part), the student is given access to the Student Information System.



### 4. Self-paced studying

Study activities comprise of submitting seminar papers, passing e-learning tests and attending webinars; and much more. All at an individual pace of each student.



### 5. Final Thesis

After completing the study activities, students submit final thesis from the chosen specialization.



### 6. MBA Degree

Upon successful completion of their studies, the graduates of the Interactive Online MBA program earn an MBA degree from the LIGS University.



## What did our graduates say?



**PANTELAKIS PHILIPPOU  
PANTELI, MBA**

*Demand and Supply Chain  
Manager, Merck Animal Health*

I was attending the MBA program at LIGS University. The level of education was at high standard and it was definitely worth my time and money. The program helped me to think out of the box and be creative in my job as a Manager. I strongly recommend LIGS University as the best choice for your studies.



**FELISBERTO BILA, MBA**

*Managing Director, OPTIMIND  
Technologies*

MBA at LIGS University is modern, inspirational and equips you with knowledge you need for your career success or if you are like me, will help you open your own business. Most importantly is that I learned and inspired myself for entrepreneurship. It empowers you with skills and knowledge and unlocks your potential. It is excellent MBA program, the best choice I have taken.



**SHUAIB SAHID KAMARA,  
MBA**

*Corporate Affairs Officer, Sierra  
Leone Commercial Bank Limited*

LIGS University provides one of the best if not the best on-line education in the world. They have unique and well-written books, which as in my area of study are appropriately chosen. I had an MBA in Marketing, but the knowledge I'm getting now from the various marketing texts in the PR Course is fantastic and enriching. The exams are well supervised since you are monitored through a webcam. I enjoyed the Skype interview with LIGS University. I am proud to be part of LIGS University.



**PETR HIESS, MBA**

*Executive Director, Mediaport*

At LIGS University's MBA I mostly appreciate the program's contribution into the practice, the professional approach of the lecturers and LIGS University team of employees. Studying was definitely worth it and surpassed my expectations. I can only recommend it to the others who are still hesitating.

You can find more testimonials on our [website](http://www.ligsuniversity.com).



Students and graduates of LIGS University come from different areas and background.





## LIGS University lecturers



**ANDREW POWER**

Business English & soft-skills specialist  
*Lecturer for the field of  
Communication*



**DAVID WONG**

President of Pioneer Management Group Inc  
*Lecturer for the field of Management*



**JASON JOHNSON, JD, MBA**

Managing Director, Global Sustainable  
Consulting and Finance  
*Lecturer for the field of Management*



**MICHAEL AUBRY, DBA**

Cuyamaca College and Coastline  
Community College (USA)  
*Lecturer for the field of  
Accounting*



**MARY DESPE**

Owner & Recruiter, MK Despe Consulting  
LLC.  
*Lecturer for the field of Human  
Resources*



**VLADIMIR BIRUK**

Co-owner and Managing Director of The Institute  
of Education Development in Management and  
Communications  
*Lecturer for the field of Management*

You can find more lecturers on our [website](http://www.ligsuniversity.com).



LIGS University Graduation  
Ceremony



Would you like to know more?  
Contact us anytime:

+1 (808) 381-5091

[Info@ligsuniversity.com](mailto:Info@ligsuniversity.com)

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810 Richards Street, suite 836  
Honolulu, Hawaii 96813

We are looking forward to hearing from  
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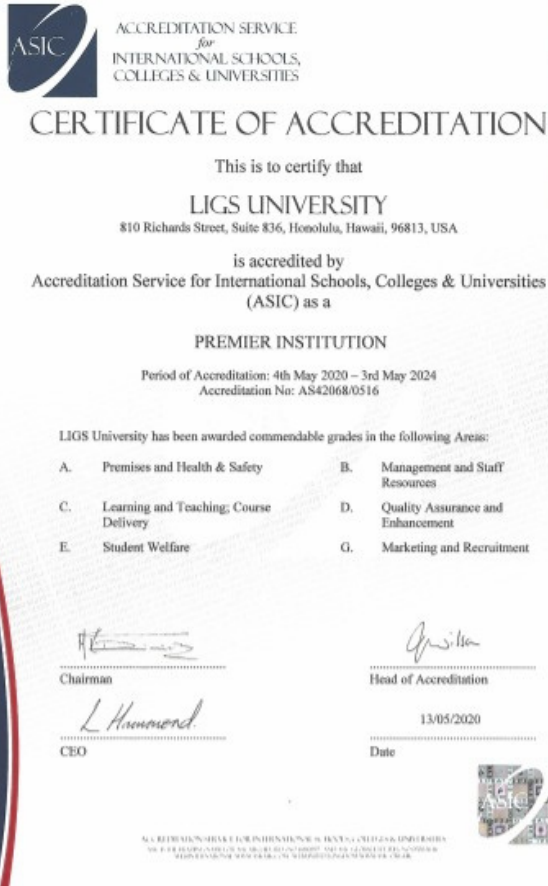
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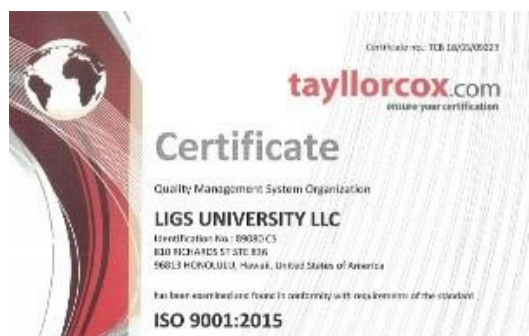
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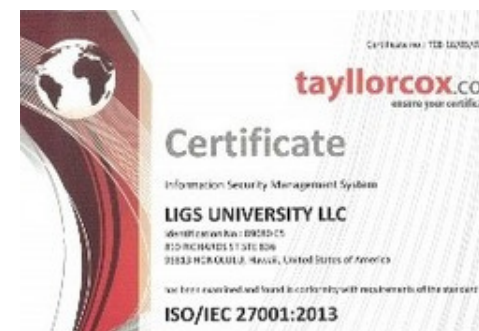


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# Interactive Online MSc

MSc (Master of Science) is an effective professional program, thanks to which you will get a competitive advantage and a higher chance on career advancement. The program is designed in order everyone can choose according to his interests and needs.

The study is 100% online in accordance with the newest trends in the field of professional education and the latest communication technologies. Thanks to the Student Information System, you can study anytime, anywhere and from any kind of computer connected to the internet.

Successful graduates get a degree and a diploma from American university and can continue with studies of DBA (Doctor of Business Administration) or PhD (Doctor of Philosophy) programs.

## The advantages of the MSc degree program

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**Oxford tutorial model** – one-on-one model, which connects each student to one specific lecturer for each course significantly, increases the efficiency of education.

## Interactive Online MSc degree program will help you to

- Form a strategic view in the area of business and management,
- Get prepared for a future career of a successful manager, Learn how to use management tools and critically assess their advantages and disadvantages,
- Understand principles of how organizations and their management work,
- Develop critical thinking, learn how to use sources of information and communicate effectively,
- Gain new knowledge and skills you can make use of while meeting professional tasks and goals.

## Specification of the program

**Program duration:** 1 to 2 years (or individually)

**Language of instruction:** English

**Form of education:** Interactive Online

**Start date of the program:** Anytime

**Admissions requirement:** A bachelor's degree

**Degree earned:** MSc (Master of Science)





## Admissions requirements

- Be proficient in the language of instruction,
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### Documents required for admission:

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### Not included in the tuition:

- One-time non-refundable application fee of \$100 paid upon submitting the application,
- Graduation fee of \$100 covering the costs associated with issuing, printing and shipping of the diploma via standard post service
- Telecommunication fees and internet access fees.



# SCHOLARSHIPS

Studying at LIGS University is a significant investment of time and money that requires prior planning.

Our goal is to offer various solutions to find what best suits your profile and economic needs. LIGS University is eager to support those who cannot reach their right to education because of financial difficulties. We will help everyone who has a problem with financing education and for whom education is an obstacle because of finance, pay gap, or low income. We can develop a solid financial plan that will allow you to meet your professional goals or offer a special scholarship such as:

## Early Admission Scholarship - \$500

Bonus scholarship for those who complete their enrolment process within two weeks from initiating contact with LIGS University.

## Scholarship Topics of Dissertation

New students interested in studying the program at LIGS University may choose from the scholarship topics dissertation. Applicants who select one of the scholarship topics are entitled to receive a regular tuition fee scholarship. The eligibility will be reviewed by the Admission Advisor and the Supervisor of the thesis.

Including:

- Installments without increase
- Extension for a maximum of 24 months
- Condition of submitting a professional article

lump sum payment	two-years plan	monthly payment
\$5,500	\$6,400	\$267

## Hardship Scholarship

Special scholarship by individual agreement depending on financial or other difficulties such as:

- Developing countries wage
- Fiscal restrain
- Handicap
- Gender paygap

Including:

- Installments without increase
- Extension for doctocal programs maximum 30 months

total tuition	extension	monthly payment
\$6,900	24 months	\$287



# MSc degree program structure

Interactive Online MSc program consists of a total of **12 courses**. Students complete **7 courses of the specialization** (of your choice) and **5 courses from the elective module** (of your choice).

## Specialization

Students choose one specialty, which comprises seven courses.

### Management

- Management
- Human Resources
- Strategic Management
- Strategic Management of Sales
- Project Management
- Process Management
- Risk Management

### Marketing

- Marketing
- Management
- Global Marketing
- Marketing Communication
- E-Commerce
- Digital Marketing
- Communication with the Media

### Human Resource Management

- Management
- Human Resources
- Planning and Development of HR
- Recruitment and Selection
- Communication
- Intercultural Communication
- Project Management

### Finance Management

- Management
- Finance
- Financial Reporting and Analysis
- Managerial Accounting
- Financial Markets and Investments
- Risk Management
- Project Management

## Elective module

Students select 5 courses; the selected courses may not be the same as the courses of the specialization. Syllabi can be found

- Strategic Management
  - Project Management
  - Process Management
  - Global Marketing
  - Marketing Communication
  - Strategic Management of Sales
  - Risk Management
  - Financial Markets and Investments
  - Management
  - Finance
  - Human Resources
  - Financial Reporting and Analysis
  - Managerial Accounting
  - Recruitment and Selection
  - Communication with the Media
  - Strategic Communication in PR
  - E-Commerce
  - Digital Marketing
  - Communication
  - Marketing
  - Intercultural Communication
  - IT Strategy Planning
  - Business Ethics
  - Anti-Crisis Management
  - Planning and Development of HR
- bellow.





An example of the MSc degree program structure in the specialization Finance Management:



## Time requirements

The time required for completion of the Interactive Online MSc program is based on the pace that is set by each student. With an even distribution of activities over 3 years it is recommended to study approximately 3 – 4 hours a week.

## Course of studies



### 1. Application

The first step is to fill out the application form.



### 2. Enrollment Agreement

The program can be started anytime during a year after signing the enrollment agreement.



### 3. Payment

After paying the tuition fee (or its part), the student is given access to the Student Information System.



### 4. Self-paced studying

Study activities comprise of submitting seminar papers, passing e-learning tests and attending webinars; and much more. All at an individual pace of each student.



### 5. Final thesis

After completing the study activities, students submit final thesis from the chosen specialization.



### 6. MSc Degree

Upon successful completion of their studies, the graduates of the Interactive Online MSc program earn an MSc degree from the LIGS University.

Students and graduates of LIGS University come from different areas and background.



## LIGS University lecturers



**ANDREW POWER**

Business English & soft-skills specialist  
*Lecturer for the field of Communication*



**DAVID WONG**

President of Pioneer Management Group Inc  
*Lecturer for the field of Management*



**JASON JOHNSON, JD, MBA**

Managing Director, Global Sustainable Consulting and Finance  
*Lecturer for the field of Management*



**MICHAEL AUBRY, DBA**

Cuyamaca College and Coastline Community College (USA)  
*Lecturer for the field of Accounting*



**MARY DESPE**

Owner & Recruiter, MK Despe Consulting LLC.  
*Lecturer for the field of Human Resources*



**VLADIMIR BIRUK**

Co-owner and Managing Director of The Institute of Education Development in Management and Communications  
*Lecturer for the field of Management*

You can find more lecturers on our [website](http://www.ligsuniversity.com).





[LIGS University Graduation Ceremony](#)



Would you like to know more?

Contact us anytime:

+1 (808) 381-5091

[Info@ligsuniversity.com](mailto:Info@ligsuniversity.com)

[www.ligsuniversity.com](http://www.ligsuniversity.com)

810 Richards Street, suite 836  
Honolulu, Hawaii 96813

We are looking forward to hear from you!

# Interactive Online DBA

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- Interactive Online Education
- The possibility to enroll anytime
- A wide variety of specializations
- Self-paced degree programs



Study online for your success without borders or limits

[www.ligsuniversity.com](http://www.ligsuniversity.com)



It is our pleasure to welcome you to LIGS University – a modern university combining practical methods and innovative approaches of the American and European system of education. Our university came into existence by merging the American and the European LIGS University and has a long tradition of providing Interactive Online

education. We are very pleased that we help meeting our students' expectations, namely that the MBA, MSc, DBA and Ph.D. programs provide them with new knowledge and skills needed to become even better managers and professionals.

LIGS University helps its graduates develop their critical abilities and thus gives them an advantage in the labor market. We have an experienced faculty, who leads and assists students in all courses, provides them with valuable feedback and consultations, and encourages them to pursue the highest goals.

At LIGS University we are very proud of our faculty/lecturers, who are all experts in the field of Management and Business Administration. Thanks to them, the feedback and discussions are truly beneficial for the future career and personal growth of our students. Because of this the graduates value our programs highly.

We are aware that a vast majority of our students are career students who choose to study while working full-time. It's hard to combine demanding work with studies, family life and other interests. Therefore LIGS University strives to provide its students with flexible support and all information necessary to focus solely on studying.

In the course of their studies, students have an opportunity to attend a language course combined with a trip to Hawaii. Upon successful completion of the program, the graduates earn a degree and receive a degree certificate issued by the LIGS University.

We would be very glad to introduce you to the degree programs at LIGS University and answer all of your questions in person or on a video-call. We are convinced choosing LIGS University for your studies will help you in your further professional and personal growth.

Dr. Pavel Makovsky  
President  
LIGS University





## About LIGS University

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## Why should I choose LIGS University?

- All our classes are 100% online and self-paced.
- You have a choice from a variety of specializations in all programs.
- One-on-one approach to tutoring
- Lecturers of LIGS University are professionals and specialists in their field, and because of this, the knowledge they use to communicate to students is based on real-world experience.
- Programs are suitable for busy students.
- Programs are focused on practice.
- You can start your studies anytime all year long.

## Mission, vision and strategy

### MISSION

LIGS University mission is to provide quality and advanced interactive online education to students from around the world at a favorable price.

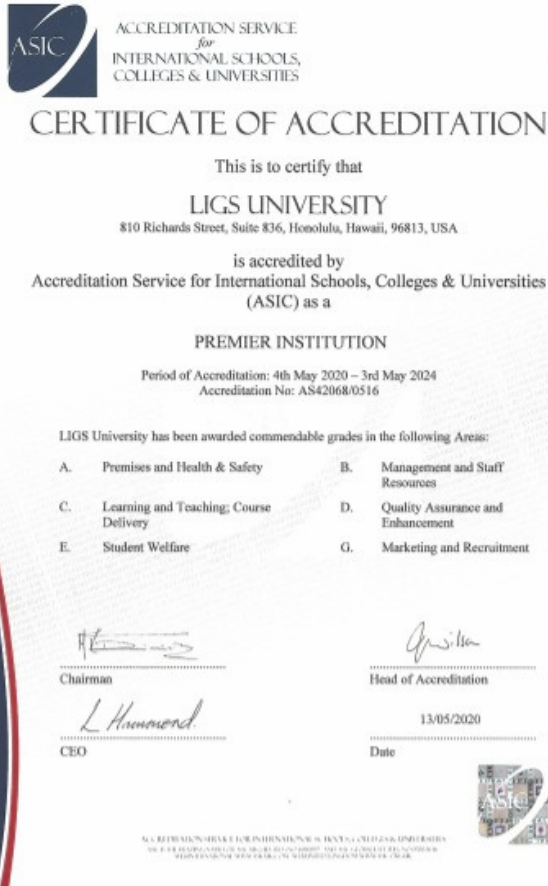
### VISION

LIGS University vision is to be a high-quality and innovative institution of higher education with services, attitude, and service beyond the expectations of students, lecturers and staff. Vision of LIGS University is focused on the following objectives:

- Leadership - we're leaders in the interactive online education
- Innovation - we have innovative approach
- Growth - we support personal growth
- Success - we help to succeed



# Accreditation



The LIGS University is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC). The University has earned Premier status with ASIC for its commendable areas of operation. ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution. ASIC is recognised by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA

and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional members of EDEN (European Distance and E-Learning Network). LIGS UNIVERSITY IS NOT ACCREDITED BY AN ACCREDITING AGENCY RECOGNIZED BY THE UNITED STATES SECRETARY OF EDUCATION



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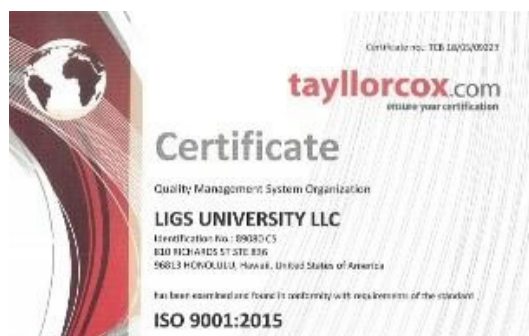
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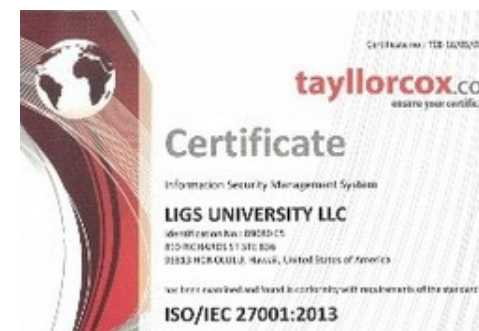


# Certification



LIGS University also holds the ISO / IEC 9001 Quality Management System Certificate, emphasizing higher credibility through an internationally recognized audited certificate.

LIGS University holds an ISO/IEC 27001 certificate, an internationally recognized standard defining requirement for the information security of management



LIGS University also holds the ISO 29990:2010 certificate, which endorses the fact that we comply with, and continuously improve, the quality of our learning services to the full extent.

of employees, processes, IT systems and company strategies. Additionally, it ensures compliance with current legislative requirements (especially the protection of personal data). ISO 27001 enforces the building of a solid information management system, provides greater security and reduces the risk of sensitive information leakage.

We are so proud that the community of students at LIGS University is diverse and truly international – the students are located in the USA as well as many other countries in the world. We believe it is a proof of the high quality and excellent service provided to all students.



# Interactive Online DBA

The Doctoral DBA program represents the highest level of management education, and it is designed primarily for experienced managers who are operating at the upper management level. While studying the DBA program, you will learn how to better understand the environment in which you are engaged in professionally, and you will also develop the ability to respond efficiently and promptly to new challenges. The DBA program will expose you to the techniques of scientific research and their applicability when put to practice.

The study is 100% online in accordance with the newest trends in the field of professional education and the latest communication technologies. Thanks to the Student information system, you can study anytime, anywhere and from any kind of computer connected to the Internet.

Successful graduates get a degree and a diploma from American university.

## The advantages of the DBA degree program

**Flexibility** – the studies can be customized to suit your professional and personal life to the maximum extent.

**Independence and comfort** – Interactive online form allows you to study anytime and anywhere in the world simply on a computer with internet connection.

**Support** – professional support from lecturers, informational, organizational and technical support from LIGS University by means of Learning Management system, e-mails, chat etc.

**Sources** – e-books, webinars, presentations, and other electronic study materials, a list of recommended literature and specific Internet sources make the educational process easier.

**Oxford tutorial model** – one-on-one model, which connects each student to one specific lecturer for each course significantly, increases the efficiency of education

## As an Interactive Online DBA graduate you will have:

- Learned to use the many different tools of management and critically assess their possibilities, advantages and limitations. Learned to understand the environment of business better and thus have developed an ability to react effectively and promptly to new challenges.
- Developed critical thinking skills, techniques of scientific research and will have learned to put their application into practice.
- Worked with specialized sources of information,
- Communicated the information effectively both orally and in writing,
- Selected your area of specialization, which will have helped the student to increase the focus in the selected field, and
- Develop strengths to meet your current and future professional challenges and goals.

## Specification of the program

**Program duration:** 2 to 3 years (or individually)

**Language of instruction:** English

**Form of education:** The Effective Oxford tutorial model combined with an Interactive Online form of education.

**Start date of the program:** Anytime

**Admissions requirement:** MBA or MSc graduates

**Degree earned:** DBA (Doctor of Business Administration)



## Admission Requirements

- Language proficiency in the chosen language of study
- Master's degree from a university or college.
- Managerial experience of 5 years

### What documents are needed to enroll in the program?

- Enrollment agreement
- Dissertation proposal and draft (approved by LIGS University),
- Copies of documents proving the highest degree earned,
- Curriculum vitae reflecting your scientific and publication activity.
- Copy of a document proving your identity (ID, passport,...)

Send all documents electronically via electronic application form

Application is considered upon complete submission of the documents and after the application fee of \$100 is credited. Final acceptance is subject to the decision of the Dean of Students at his sole discretion.

## The compulsory and facultative study requirements:

Compulsory activities (have to be completed in order to graduate successfully):

- Passing the Scientific-research module – you need to study individually the theoretical basis for completion of the program
- Submitting a seminar paper from each course of the specialization and elective module consisting of 5,000 words each
- The publication activity is required in a minimum extent of 4 theses
- Dissertation consisting of 30,000 – 50,000 words must be submitted and defended

Facultative activities (are included in the general tuition) include Specialized webinars (online seminars) by LIGS University, which help students gain a better understanding of a particular field.

## Learning Management System

The most valuable guide throughout the whole educational process is the Learning Management System (LMS). In the secure environment of LMS, all necessary information regarding the program at the students' disposal including e-learning materials, e-library, e-tests, contact details of lecturers and other additional information. One can also keep the trail of their education, courses completed, submitted essays and theses, etc. Thanks to the LMS you can study anytime and anywhere!

## Ending of the Program

Upon successful completion of their studies, graduates of the Interactive Online Ph.D. program earn a degree from LIGS University.





## Tuition

Lump-sum	One year plan	Two year plan
\$ 8,400	\$ 9,660	\$ 11,676

\*The application fee of \$100 is not included in the tuition. The tuition payment schedule can be adjusted to suit the needs of the student. Feel free to contact the Admissions Advisor for more information.

### Included in the tuition:

- Electronic study materials,
- Recommended online webinars,
- Access to the Learning Management System
- Feedback from lecturers on all assignments,
- Electronic communication with lecturers,
- E-learning tests,
- Supervision of the lecturer – supervisor
- DBA degree certificate

### Not included in the tuition:

- One-time non-refundable application fee of \$100 paid upon submitting the application,
- Graduation fee of \$100 covering the costs associated with issuing, printing and shipping of the diploma via standard post service
- Telecommunication fees and internet access fees.





# SCHOLARSHIPS

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## Early Admission Scholarship

Bonus scholarship for those who complete their enrolment process within two weeks from initiating contact with LIGS University.

## Scholarship Topics of Dissertation

New students interested in studying the program at LIGS University may choose from the scholarship topics dissertation. Applicants who select one of the scholarship topics are entitled to receive a regular tuition fee scholarship. The eligibility will be reviewed by the Admission Advisor and the Supervisor of the thesis.

Including:

- Installments without increase
- Extension for a maximum of 24 months
- Condition of submitting a professional article

lump sum payment	two-years plan	monthly payment
\$7,900	\$9,900	\$412

## Hardship Scholarship

Special scholarship by individual agreement depending on financial or other difficulties such as:

- Developing countries wage
- Fiscal restraint
- Handicap
- Gender paygap

Including:

- Installments without increase
- Extension for doctoral programs maximum 30 months

total tuition	extension	monthly payment
\$10,400	30 months	\$345



# DBA degree program structure

The Interactive Online DBA program comprises **10 courses**. Students complete **2 courses of the specialization** (of your choice), **2 courses from the elective module** (of your choice) and **6 courses of the Scientific research module** (uniform for all students).

## Specialization

Students choose one specialty, which comprises two courses.

### Management

- Management
- Strategic Management

### Marketing

- Global Marketing
- Marketing Communication

### Project Management

- Project Management
- Team Management

### Finance

- Financial Management
- Risk Management

### HR Management

- HR Management
- Planning and Development of Human Resources

## Elective module

Students select 2 courses; the selected courses may not be the same as the courses of the specialization. Syllabi can be found below or on our website.

- Management
- Strategic Management
- Project Management
- Process Management
- Financial Management
- Risk Management
- Financial Markets and Investments
- Financial Reporting and Analysis
- Managerial Accounting
- Strategic Management of Sales
- E-Commerce
- HR Management
- Crisis Management
- Planning and Development of Human Resources
- Recruitment and Selection
- Digital Marketing
- Strategic Communication and PR
- Marketing Communication
- Global Marketing
- Corporate Social Responsibility
- Change Management
- International Trade
- Team Management
- Media Communication

## Scientific – research module

Courses are the same for all students.

- Research Methodology
- Project I - Proposal
- Project II – Literature review and theoretical background
- Project III - Methodology
- Project IV – Survey and data analysis
- Project V – Consultations and manuscript of the dissertation thesis



## Course of studies



### 1. Application

The first step is to fill out the application form and paying the \$100 of registration fee.



### 2. Enrollment Agreement

The program can be started anytime during a year after signing the enrollment agreement.



### 3. Payment

After paying the tuition fee (or its part), the student is given access to the Student Information System.



### 4. Self-paced studying

Study activities comprise of submitting seminar papers, passing e-learning tests and attending webinars; and much more. All at an individual pace of each student.



### 5. Dissertation thesis

After completing the study activities, students submit dissertation thesis from the chosen specialization.

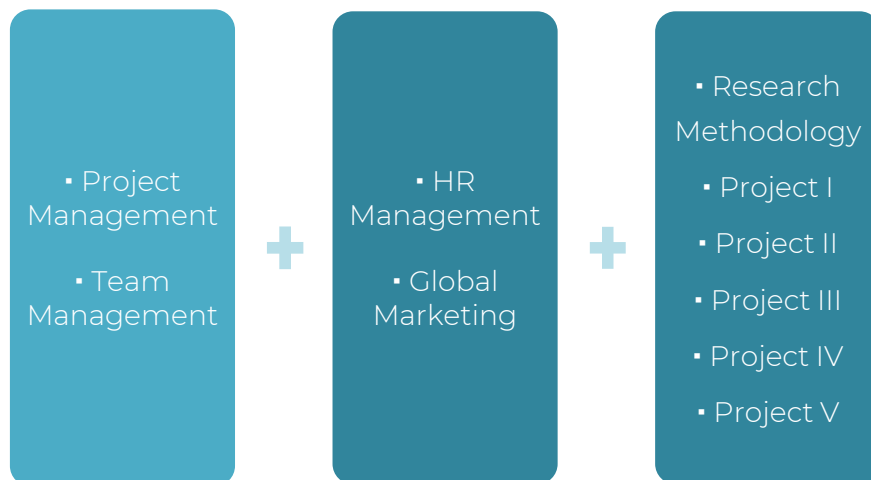


### 6. DBA Degree

Upon successful completion of their studies, the graduates of the Interactive Online DBA program earn a DBA degree from the LIGS University.



An example of the DBA degree program structure in the specialization Project Management:



## Time requirements

Time required for completion of the Interactive Online DBA program is based on individual pace of each student. With even distribution of activities over 3 years it is recommended to study approximately 3 – 4 hours a week.



Students and graduates of LIGS University come from different areas and background.





## LIGS University lecturers



**GRIGORY SERGEENKO, PH.D.**

Strategic Financial Manager  
*Lecturer for the field of Finance*



**DR. ZDENO MATTA**

Managing Director of OZconsulting, Ltd.  
*Lecturer for the field of Management*



**Jason JOHNSON, JD, MBA**

Managing Director, Global Sustainable  
Consulting and Finance  
*Lecturer for the field of Management*



**MICHAEL AUBRY, DBA**

Cuyamaca College and Coastline  
Community College (USA)  
*Lecturer for the field of Accounting*



**CATHERINE MUTHU, PH.D.**

Senior lecturer, Malaysia  
*Lecturer for the field of Marketing*



**VLADIMIR BIRUK, PHD**

Co-owner and Managing Director of The Institute  
of Education Development in Management and  
Communications  
*Lecturer for the field of Management*

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[LIGS University Graduation Ceremony](#)



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[Info@ligsuniversity.com](mailto:Info@ligsuniversity.com)

[www.ligsuniversity.com](http://www.ligsuniversity.com)

810 Richards Street, suite 836  
Honolulu, Hawaii 96813

We are looking forward to hear from you!

A smiling man with short dark hair and a beard, wearing a white long-sleeved shirt, is sitting on a light-colored couch. He is holding a silver laptop on his lap and looking at the screen. The background is a bright, modern interior with a white shelving unit holding various decorative items.

## Interactive Online Ph.D.

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- Interactive Online Education
- The possibility to enroll anytime
- A wide variety of specializations
- Self-paced degree programs



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## Mission, vision and strategy

### MISSION

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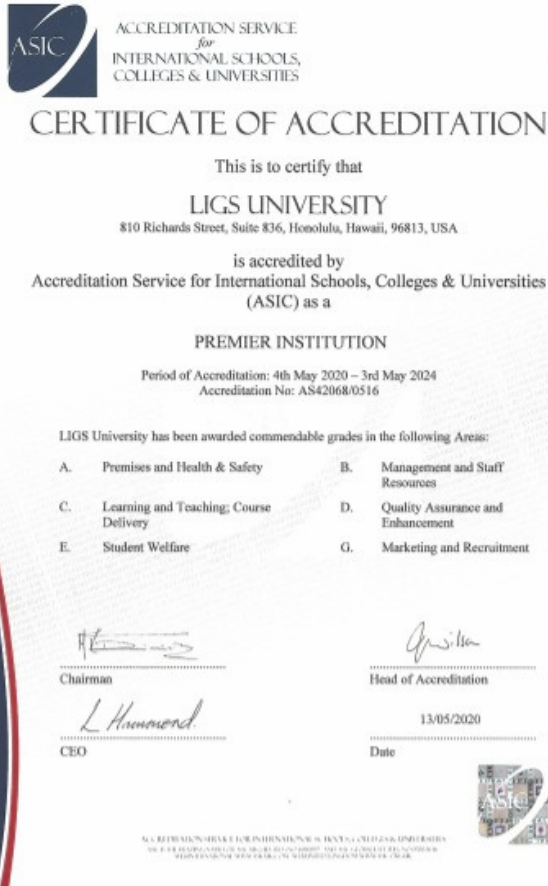
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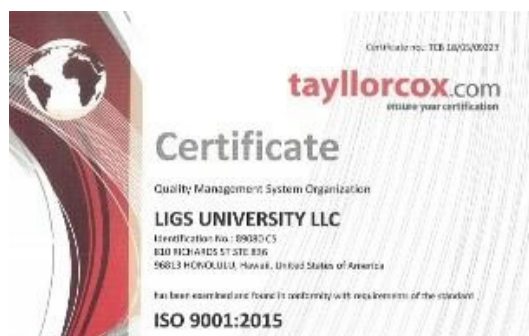
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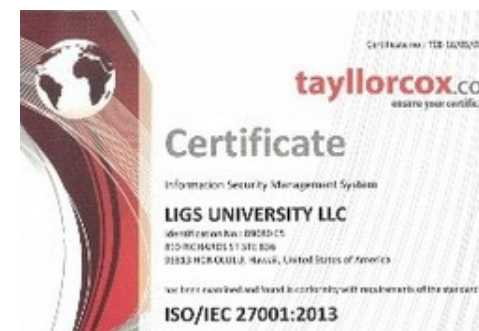


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# Interactive Online Ph.D.

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Ph.D. program represents the highest level of education and is intended primarily for those who are interested to pursue theoretical and research career and wish to know how to examine, verify or refute hypotheses and thereby enrich scientific research in particular specialization. The Ph.D. program will enhance your professional skills and knowledge that will help you to face the current as well as future professional challenges and goals.

The study is 100% online in accordance with the newest trends in the field of professional education and the latest communication technologies. Thanks to the Student information system, you can study anytime, anywhere and from any kind of computer connected to the internet.

Successful graduates get a degree and a diploma from American university.

## The advantages of the Ph.D. degree program

**Flexibility** – the studies can be customized to suit your professional and personal life to the maximum extent.

**Independence and comfort** – Interactive online form allows you to study anytime and anywhere in the world simply on a computer with internet connection.

**Support** – professional support from lecturers, informational, organizational and technical support from LIGS University by means of Student information system, e-mails, chat etc.

**Sources** – e-books, webinars, presentations, and other electronic study materials, a list of recommended literature and specific Internet sources make the educational process easier.

**Oxford tutorial model** – one-on-one model, which connects each student to one specific lecturer for each course significantly, increases the efficiency of education

## As an Interactive Online Ph.D. graduate you will

- Perceive real world strategies in the area of business and managerial practice
- Prepare for a top management career by developing and improving your skills
- Learn how to cope with changes in the dynamic entrepreneurial environment
- Understand the principles of management and organizations Learn to use management tools and critically assess their advantages and limits
- Develop practical skills that are best suited for your future occupational tasks and objectives

## Specification of the program

**Program duration:** 2 to 3 years (or individually)

**Language of instruction:** English

**Form of education:** effective Oxford tutorial model combined with Interactive Online form of education

**Start date of the program:** anytime

**Admissions requirement:** graduates with master's degree

**Degree earned:** Ph.D. (Doctor of Philosophy)



## Admission Requirements

- Language proficiency in the chosen language of study
- Master's degree from a university or college.

What documents are needed to enroll in the program?

- Enrollment agreement
- Dissertation proposal and draft (approved by LIGS University),
- Copies of documents proving the highest degree earned,
- Curriculum vitae reflecting your scientific and publication activity.
- Copy of a document proving your identity(ID, passport,...)

Send all documents electronically via electronic application form

Application is considered upon complete submission of the documents and after the application fee of \$100 is credited. Final acceptance is subject to the decision of the Dean of Students at his sole discretion.

## The compulsory and facultative study requirements:

Compulsory activities (have to be completed in order to graduate successfully):

- Passing the Scientific-research module – you need to study individually the theoretical basis for completion of the program
- Submitting a seminar paper from each course of the specialization and elective module consisting of 5,000 words each
- The publication activity is required in a minimum extent of 4 theses
- Dissertation consisting of 30,000 – 50,000 words must be submitted and defended

Facultative activities (are included in the general tuition) include Specialized webinars (online seminars) by LIGS University, which help students gain a better understanding of a particular field.

## Learning Management System

The most valuable guide throughout the whole educational process is the Learning Management System (LMS). In the secure environment of LMS, all necessary information regarding the program at the students' disposal including e-learning materials, e-library, e-tests, contact details of lecturers and other additional information. One can also keep the trail of their education, courses completed, submitted essays and theses, etc. Thanks to the LMS you can study anytime and anywhere!

## Ending of the Program

Upon successful completion of their studies, graduates of the Interactive Online Ph.D. program earn a degree from LIGS University.



## Tuition

Lump-sum	One year plan	Two year plan
\$ 8,400	\$ 9,660	\$ 11,676

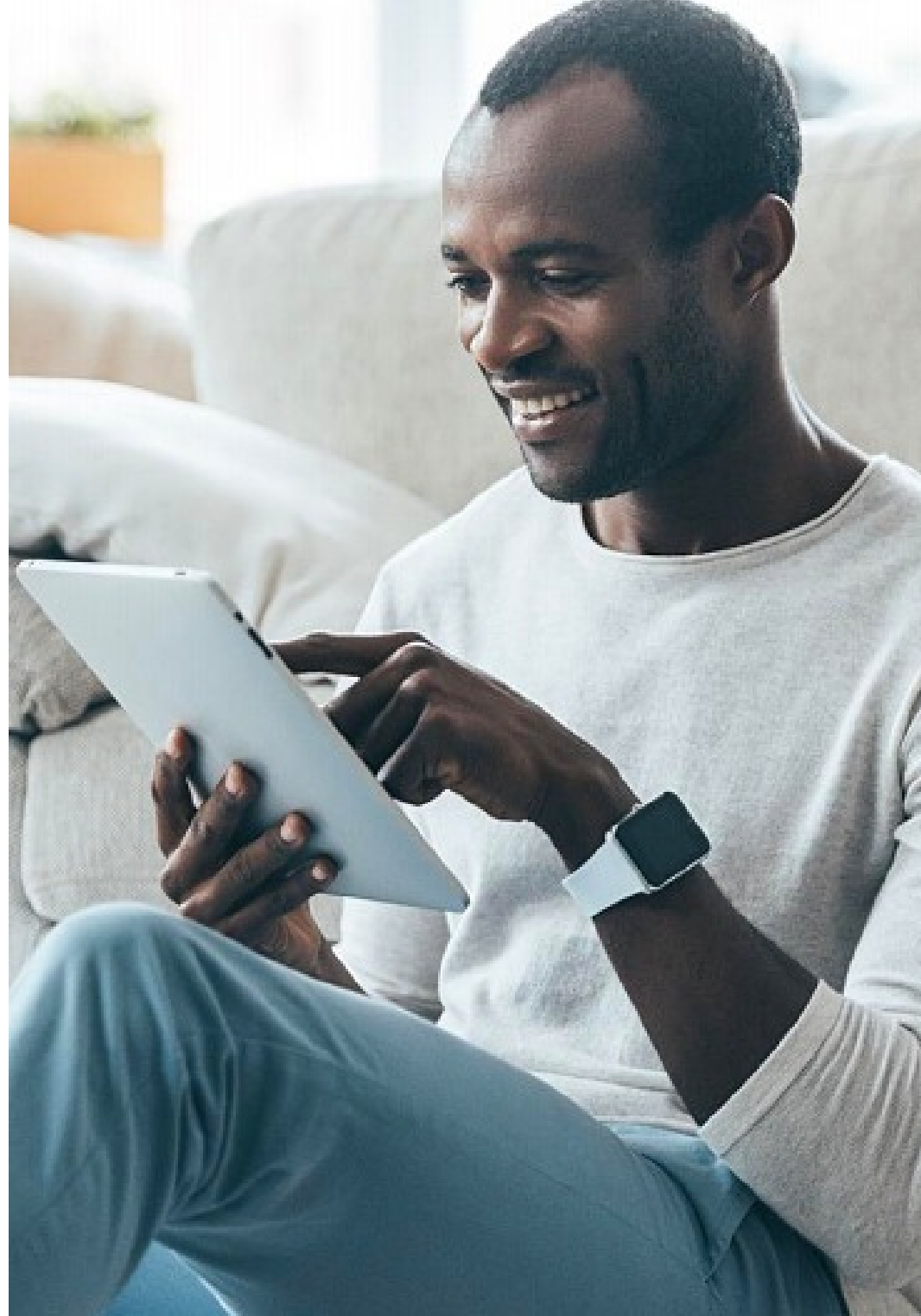
\*The application fee of \$100 is not included in the tuition. The tuition payment schedule can be adjusted to suit the needs of the student. Feel free to contact the Admissions Advisor for more information.

### Included in the tuition:

- Electronic study materials,
- Recommended online webinars,
- Access to the Learning Management System
- Feedback from lecturers on all assignments,
- Electronic communication with lecturers,
- E-learning tests,
- Supervision of the lecturer – supervisor
- Ph.D.degree certificate

### Not included in the tuition:

- One-time non-refundable application fee of \$100 paid upon submitting the application,
- Graduation fee of \$100 covering the costs associated with issuing, printing and shipping of the diploma via standard post service
- Telecommunication fees and internet access fees.



# SCHOLARSHIPS

Studying at LIGS University is a significant investment of time and money that requires prior planning.

Our goal is to offer various solutions to find what best suits your profile and economic needs. LIGS University is eager to support those who cannot reach their right to education because of financial difficulties. We will help everyone who has a problem with financing education and for whom education is an obstacle because of finance, pay gap, or low income. We can develop a solid financial plan that will allow you to meet your professional goals or offer a special scholarship such as:

## Early Admission Scholarship \$500

Bonus scholarship for those who complete their enrolment process within two weeks from initiating contact with LIGS University..

## Scholarship Topics of Dissertation

New students interested in studying the program at LIGS University may choose from the scholarship topics dissertation. Applicants who select one of the scholarship topics are entitled to receive a regular tuition fee scholarship. The eligibility will be reviewed by the Admission Advisor and the Supervisor of the thesis.

Including:

- Installments without increase
- Extension for a maximum of 24 months
- Condition of submitting a professional article

lump sum payment	two-years plan	monthly payment
\$7,900	\$9,900	\$412

## Hardship Scholarship

Special scholarship by individual agreement depending on financial or other difficulties such as:

- Developing countries wage
- Fiscal restrain
- Handicap
- Gender paygap

Including:

- Installments without increase
- Extension for doctocal programs maximum 30 months

total tuition	extension	monthly payment
\$10,400	30 months	\$345





# Ph.D. degree program structure

Doctoral program Interactive online Ph.D. comprises a total of **10 courses**. Students complete **6 courses from the Scientific research module** (uniform for all students), **2 courses of the specialization** (of your choice) and **2 courses from the elective module** (of your choice). Integral part of the program is the publication activity.

## Specialization

Students choose one specialty, which comprises two courses.

### Management

- Management
- Strategic Management

### Marketing

- Global Marketing
- Marketing Communication

### Project Management

- Project Management
- Team Management

### Finance

- Financial Management
- Risk Management

### HR Management

- HR Management
- Planning and Development of Human Resources

## Elective module

Students select 2 courses; the selected courses may not be the same as the courses of the specialization. Syllabi can be found below.

- Management
- Strategic Management
- Project Management
- Process Management
- Financial Management
- Risk Management
- Financial Markets and Investments
- Financial Reporting and Analysis
- Managerial Accounting
- Strategic Management of Sales
- E-Commerce
- HR Management
- Planning and Development of Human Resources
- Recruitment and Selection
- Digital Communication
- Media Communication
- Strategic Communication and PR
- Marketing Communication
- Global Marketing
- Corporate Social Responsibility
- Change Management
- International Business
- Team Management
- Crisis Management

## Scientific – research module

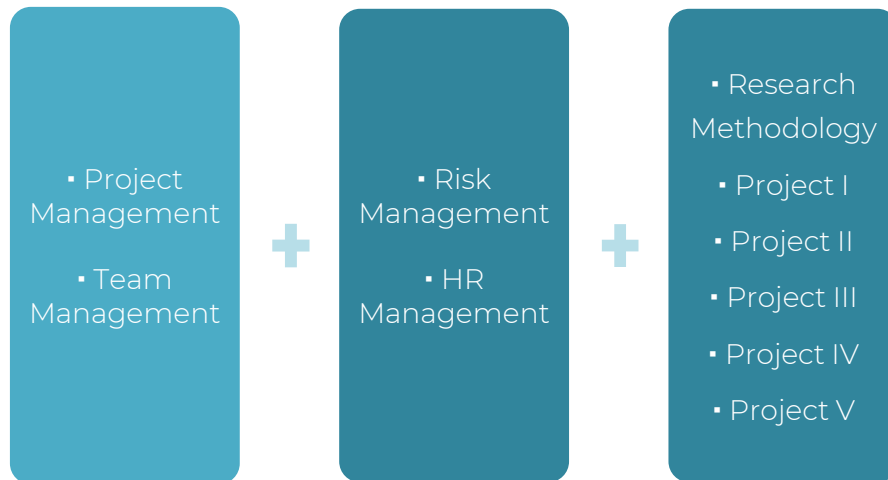
Courses are the same for all students.

- Research Methodology
- Project I - Proposal
- Project II – Literature review and theoretical background
- Project III - Methodology
- Project IV – Survey and data analysis
- Project V – Consultations and manuscript of the dissertation thesis





An example of the Ph.D. degree program structure in the specialization Strategic Management:



## Time requirements

The time required for completion of the Interactive Online Ph.D. program is based on the pace that is set by each student. With an even distribution of activities over 3 years it is recommended to study approximately 3 – 4 hours a week.

## Course of studies



### 1. Application

The first step is to fill out the application form.



### 2. Enrollment Agreement

The program can be started anytime during a year after signing the enrollment agreement.



### 3. Payment

After paying the tuition fee (or its part), the student is given access to the Student Information System.



### 4. Self-paced studying

Study activities comprise of submitting seminar papers, passing e-learning tests and attending webinars; and much more. All at an individual pace of each student.



### 5. Dissertation thesis

After completing the study activities, students submit dissertation thesis from the chosen specialization.



### 6. Ph.D. Degree

Upon successful completion of their studies, the graduates of the Interactive Online Ph.D. program earn a Ph.D. degree from the LIGS University.

Students and graduates of LIGS University come from different areas and background.





## LIGS University lecturers



**GRIGORY SERGEENKO, PH.D.**

Strategic Financial Manager  
*Lecturer for the field of Finance*



**DR. ZDENO MATTA**

Managing Director of OZconsulting, Ltd.  
*Lecturer for the field of Management*



**JASON JOHNSON, JD, MBA**

Managing Director, Global Sustainable Consulting and Finance  
*Lecturer for the field of Management*



**MICHAEL AUBRY, DBA**

Cuyamaca College and Coastline Community College (USA)  
*Lecturer for the field of Accounting*



**CATHERINE MUTHU, PH.D.**

Senior lecturer, Malaysia  
*Lecturer for the field of Marketing*



**VLADIMIR BIRUK, PH.D.**

Co-owner and Managing Director of The Institute of Education Development in Management and Communications  
*Lecturer for the field of Management*

You can find more lecturers on our [website](http://www.ligsuniversity.com).

[LIGS University Graduation Ceremony](#)



Would you like to know more?

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We are looking forward to hear from you!